Test Bank for Introducing Research Methodology Thinking Your Way Through Your Research Project 1st Flick

Complete Test Bank for Introducing Research Methodology Thinking Your Way Through Your Research Project

Instructor Resource
Uwe Flick, *Introducing Research Methodology*, *3e*
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Multiple Choice Quizzes

Notes

Multiple-choice questions can have more than one correct answer (up to 4). Some open questions are included, for which only exemplary answers are included. Then the number of multiple-choice questions for the chapter is reduced.

Chapter 1: Why social research?

1. Social research is able to _____.

a. solve urgent problems immediately

b. provide more knowledge for better understanding social problems

c. improve the situation of the single participant

d. prevent politicians from making the wrong decisions

Ans: B

2. Quantitative research _____.

a. refrains from using hypotheses

b. avoids measurement

c. tests a hypothesis by using measurements

d. does not use numbers

Ans: C

3. In quantitative research, single participants _____.

a. can talk freely about their individual experiences

b. are selected because of their individual situation

c. are selected randomly

d. has much influence on how the data is collected

Ans: B

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4. In qualitative research, _____.

a. attitudes are measured

b. instruments are standardized

c. participants are selected purposively

d. statistical analysis is applied

Ans: C

5. Qualitative and quantitative research _____.

a. have nothing in common

b. work systematically by using empirical methods

c. are using standardized methods for data collection

d. are both using open methods for data collection

Ans: B

6. Online research _____.

a. is done without using any methods of social research

b. can only be pursued in a quantitative way

c. is based on developing social research methods as online tools

d. only consists of doing online interviews

Ans: C

7. Doing social research _____.

a. is just a drag

b. can give you insights into everyday life which you can use for practical work later on

c. is just for making studying at the university more complicated

d. never leads to any new insights

Ans: B

8. The relevance of social research about societal phenomena lies in _____.

a. description of them

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b. understanding of them

c. explanation of them

d. in description, understanding and explanation of them

Ans: D

9. Social research _____.

a. can provide orientations for political and practical decisions

b. is located in a completely different world

c. is only about researchers' making a scientific career

d. will completely refrain from practical and political areas

Ans: A

10. Researchers doing empirical studies _____.

a. should not let anyone how they proceed in their research

b. should do their work in the secret and undercover

c. need to make their research and practices in the field transparent to readers of their reports

d. should just do it, without much training and skills

Ans: C

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