Test Bank for Introducing Research Methodology 4th Flick

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Introducing Research Methodology (4th)

ISBN 9781529680577 | Chapter 1

Total Questions: 10

Multiple Choice (10)

Q1. *[Multiple Choice]*

Social research is able to

a) solve urgent problems immediately.
b) provide more knowledge for better understanding social problems. ✓ correct
c) improve the situation of the single participant.
d) prevent politicians from taking the wrong decisions.

Q2. *[Multiple Choice]*

Quantitative research

a) refrains from using hypotheses.
b) avoids measurement.
c) tests a hypothesis by using measurements. ✓ correct
d) does not use numbers.

Q3. *[Multiple Choice]*

In quantitative research, the single participants

a) can talk freely about their individual experiences.
b) are selected because of their individual situation. ✓ correct
c) are selected randomly.
d) has much influence on how the data is collected.

Q4. *[Multiple Choice]*

In qualitative research,

a) attitudes are measured.
b) instruments are standardised.
c) participants are selected purposively. ✓ correct
d) statistical analysis is applied.

Q5. *[Multiple Choice]*

Qualitative and quantitative research

a) have nothing in common.
b) work systematically by using empirical methods. ✓ correct
c) are using standardised methods for data collection.
d) are both using open methods for data collection.

Q6. *[Multiple Choice]*

Online research

a) is done without using any methods of social research.
b) can only be pursued in a quantitative way.
c) is based on developing social research methods as online tools. ✓ correct
d) only consists of doing online interviews.

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Q7. *[Multiple Choice]*

Doing social research

a) is just a drag.

b) can give you insights into everyday life which you can use for practical work later on. ✓ correct

c) is just for making studying at the university more complicated.

d) never leads to any new insights.

Q8. *[Multiple Choice]*

The relevance of social research about societal phenomena lies in

a) description of them.

b) understanding of them.

c) explanation of them.

d) in description, understanding and explanation of them. ✓ correct

Q9. *[Multiple Choice]*

Social research

a) can provide orientations for political and practical decisions. ✓ correct

b) is located in a completely different world.

c) is only about researchers' making a scientific career.

d) will completely refrain from practical and political areas.

Q10. *[Multiple Choice]*

Researchers doing empirical studies

a) should not let anyone know how they proceed in their research.

b) should do their work in secret and undercover.

c) need to make their research and practices in the field transparent to readers of their reports. ✓ correct

d) should just do it, without much training and skills.

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