

Test Bank for Classical Sociological Theory 8th Ritzer

Chapter 2: A Historical Sketch of Sociological Theory: The Later Years

Test Bank

Multiple Choice

1. Which of these theorists was an extreme social Darwinist who argued people evolve given their success in a survival-of-the-fittest social reality?

- a. William Graham Sumner
- b. Lester F. Ward
- c. Thorstein Veblen
- d. Joseph Schumpeter

Ans: A

Answer Location: William Graham Sumner (1840–1910)

Difficulty Level: Easy

2. Which of these theorists cautiously embraced social Darwinism by arguing society evolves or becomes more complex by shedding moral poverty?

- a. William Graham Sumner
- b. Lester F. Ward
- c. Thorstein Veblen
- d. Joseph Schumpeter

Ans: B

Answer Location: Lester F. Ward (1841–1913)

Difficulty Level: Easy

3. Which of these theorists argued society continues to devolve and become increasingly unproductive as more and more people waste their time and money in the pursuit of leisure?

- a. William Graham Sumner
- b. Lester F. Ward
- c. Thorstein Veblen
- d. Joseph Schumpeter

Ans: C

Answer Location: Thorstein Veblen (1857–1929)

Difficulty Level: Easy

4. Which of these theorists argued capitalist society can only progress or evolve by destroying outdated elements?

- a. William Graham Sumner
- b. Lester F. Ward
- c. Thorstein Veblen
- d. Joseph Schumpeter

Ans: D

Answer Location: Joseph Schumpeter (1883–1950)
Difficulty Level: Easy

5. More so than other members of the Chicago School, _____ believed that sociology should emphasize research on data collected from a variety of sources.

- a. W. I. Thomas
- b. Robert Park
- c. Charles Horton Cooley
- d. George Herbert Mead

Ans: A

Answer Location: W. I. Thomas (1863–1947)
Difficulty Level: Easy

6. More so than other members of the Chicago School, _____ emphasized race relations in his research conducted via personal observations.

- a. W. I. Thomas
- b. Robert Park
- c. Charles Horton Cooley
- d. George Herbert Mead

Ans: B

Answer Location: Robert Park (1864–1944)
Difficulty Level: Easy

7. More so than other members of the Chicago School, _____ was the most adamant that consciousness cannot be separated from the social context.

- a. W. I. Thomas
- b. Robert Park
- c. Charles Horton Cooley
- d. George Herbert Mead

Ans: C

Answer Location: Charles Horton Cooley (1864–1929)
Difficulty Level: Easy

8. More so than other members of the Chicago School, _____ incorporated psychological behaviorism that challenged classic European sociological theories.

- a. W. I. Thomas
- b. Robert Park
- c. Charles Horton Cooley
- d. George Herbert Mead

Ans: D

Answer Location: George Herbert Mead (1863–1931)
Difficulty Level: Easy

9. Which of the following was a hallmark of early feminist theory?

- a. a rejection of theory making
- b. a tone of imperious objectivity
- c. the claim that the chief problem of their time was eroding social solidarity
- d. the idea that the purpose of sociology and sociological theory is social reform

Ans: D

Answer Location: Women in Early American Sociology

Difficulty Level: Medium

10. W. E. B. Du Bois' concept of _____ metaphorically captures the ways race serves as a symbolic boundary between Whites and Blacks that is both seen by others, and seen through the wearer.

- a. the veil
- b. double consciousness
- c. primary group
- d. looking glass self

Ans: A

Answer Location: The Du Bois-Atlanta School

Difficulty Level: Easy

11. W. E. B. Du Bois' concept of _____ captures how African Americans develop a dual sense of self in seeing themselves through both White eyes, and their own Black eyes.

- a. the veil
- b. double consciousness
- c. primary group
- d. looking glass self

Ans: B

Answer Location: The Du Bois-Atlanta School

Difficulty Level: Easy

12. Talcott Parsons came to be defined primarily as a(n) _____.

- a. action theorist
- b. symbolic interactionist
- c. structural functionalist
- d. member of the Chicago school

Ans: C

Answer Location: Talcott Parsons (1902–1979)

Difficulty Level: Easy

13. Which of these sociologists began his career by writing *An Introduction to Pareto*?

- a. Robert Merton
- b. Karl Kautsky
- c. Talcott Parsons
- d. George Homans

Ans: D

Answer Location: George Homans (1910–1989)

Difficulty Level: Hard

14. Which Jewish scholar founded The Institute of Social Research in Frankfurt, Germany right before the rise of Hitler and the Nazi regime?

- a. Georg Lukács
- b. Felix J. Weil

- c. Max Horkheimer
- d. Karl Mannheim

Ans: B

Answer Location: Developments in Marxian Theory

Difficulty Level: Easy

15. Which Jewish scholar moved the Institute of Social Research in Frankfurt from Germany to the United States after the rise of Hitler and the Nazi regime?

- a. Georg Lukács
- b. Felix J. Weil
- c. Max Horkheimer
- d. Karl Mannheim

Ans: C

Answer Location: Developments in Marxian Theory

Difficulty Level: Easy

16. In developing their critical theory, the founding scholars of The Institute of Social Research or "The Frankfurt School" _____.

- a. rejected the ideas of Max Weber because they conflicted with Marxism
- b. critiqued the economic effects on culture
- c. rejected the psychological ideas of Sigmund Freud because they conflicted with sociology
- d. theorized without conducting empirical research

Ans: B

Answer Location: Developments in Marxian Theory

Difficulty Level: Medium

17. Who founded a theoretical tradition known as *the sociology of knowledge*?

- a. Georg Lukács
- b. Felix J. Weil
- c. Max Horkheimer
- d. Karl Mannheim

Ans: D

Answer Location: Karl Mannheim and the Sociology of Knowledge

Difficulty Level: Medium

18. While structural functionalists always had critics, when did it become apparent that the dominance of this theory was in jeopardy?

- a. 1940s
- b. 1950s
- c. 1960s
- d. 1970s

Ans: C

Answer Location: Structural Functionalism: Peak and Decline

Difficulty Level: Easy

19. Which of the following is TRUE of C. Wright Mills?

- a. He reviled Marxian theory.

- b. He tried to keep a Marxian tradition alive in sociology.
- c. He was a Marxist.
- d. His work was informed by sophisticated Marxian theory.

Ans: B

Answer Location: Radical Sociology in America: C. Wright Mills

Difficulty Level: Hard

20. Why did conflict theory fail?

- a. It was politically conservative.
- b. It did not integrate a concern for structure.
- c. It operated at a different level of analysis than structural functionalism.
- d. It did not go far enough in the direction of Marxian theory.

Ans: D

Answer Location: The Development of Conflict Theory

Difficulty Level: Medium

21. George Homans, the founder of exchange theory, was interested in _____.

- a. large scale social structures
- b. cost-benefit behaviorism
- c. consciousness
- d. social institutions

Ans: B

Answer Location: The Birth of Exchange Theory

Difficulty Level: Easy

22. According to Erving Goffman, where do we put on acts for others?

- a. front region
- b. back region
- c. life-world
- d. main stage

Ans: A

Answer Location: Dramaturgical Analysis: The Work of Erving Goffman

Difficulty Level: Easy

23. According to Alfred Shultz, where do we spend everyday life?

- a. front region
- b. back region
- c. life-world
- d. main stage

Ans: C

Answer Location: Phenomenological Sociology and the Work of Alfred Schutz (1899–1959)

Difficulty Level: Easy

24. Ethnomethodologists are most concerned with which of the following?

- a. what people think
- b. what people actually do
- c. the way people grasp the consciousness of others

d. how societies function

Ans: B

Answer Location: Ethnomethodology

Difficulty Level: Medium

25. Which of the following is the primary focus of queer theory?

a. large-scale social structures

b. individual consciousness

c. identity

d. behaviorism

Ans: C

Answer Location: The Challenge of Feminist Theory

Difficulty Level: Easy

26. Contemporary theorists claim race _____.

a. is a biological category

b. is a social construction

c. is less important in society now that the era of colonialism is coming to an end

d. has not changed much since the time of colonialism

Ans: B

Answer Location: Theories of Race and Colonialism

Difficulty Level: Easy

27. What does the micro-macro integration movement in sociological theory hope to link together?

a. individual people with large-scale social phenomena

b. small groups and organizations with large-scale social phenomena

c. fragmented sociological theories

d. poststructuralism and postmodernism

Ans: A

Answer Location: Micro-Macro Integration

Difficulty Level: Medium

28. What does the agency-structure integration movement in sociological theory hope to link together?

a. individual people with large-scale social phenomena

b. small groups and organizations with large-scale social phenomena

c. fragmented sociological theories

d. poststructuralism and postmodernism

Ans: B

Answer Location: Agency-Structure Integration

Difficulty Level: Medium

29. What does the theoretical syntheses movement in sociological theory hope to link together?

a. individual people with large-scale social phenomena

b. small groups and organizations with large-scale social phenomena

c. fragmented sociological theories

d. poststructuralism and postmodernism

Ans: C

Answer Location: Theoretical Syntheses

Difficulty Level: Medium

30. Which theoretical area focuses on the recent and widespread changes that transformed almost everything about the modern world throughout the last half century?

a. theories of consumption

b. theories of globalization

c. theories of science, technology, and society

d. postmodern social theory

Ans: D

Answer Location: The Proponents of Postmodernity

Difficulty Level: Medium

31. Which theoretical area tries to overcome sociology's historical emphasis on production by focusing on the use of goods and services?

a. theories of consumption

b. theories of globalization

c. theories of science, technology, and society

d. postmodern social theory

Ans: A

Answer Location: Theories of Consumption

Difficulty Level: Medium

32. Which theoretical area focuses on the economic, political, and cultural transformation happening across and between different societies?

a. theories of consumption

b. theories of globalization

c. theories of science, technology, and society

d. postmodern social theory

Ans: B

Answer Location: Theories of Globalization

Difficulty Level: Medium

True/False

1. Herbert Spencer was more influential to early sociology in the Americas than in Europe.

Ans: T

Answer Location: Herbert Spencer's Influence on Sociology

Difficulty Level: Medium

2. The early Chicago department rejected ties to religion.

Ans: F

Answer Location: Early Chicago Sociology

Difficulty Level: Medium

3. Of all the women in early American sociology, Charlotte Perkins Gilman provided the most comprehensive theories of gender inequality.

Ans: T

Answer Location: Charlotte Perkins Gilman (1860–1935)

Difficulty Level: Easy

4. W. E. B. Du Bois was a founding member of the Chicago School.

Ans: F

Answer Location: The Du Bois-Atlanta School

Difficulty Level: Easy

5. Talcott Parsons became the dominant sociological figure in the United States by developing theories outside the European tradition.

Ans: F

Answer Location: The Rise of Harvard, the Ivy League, and Structural Functionalism

Difficulty Level: Medium

6. Both Talcott Parsons and George Homans thought theory should be constructed inductively, or from the ground up.

Ans: F

Answer Location: George Homans (1910–1989)

Difficulty Level: Easy

7. Throughout the twentieth century, the rise and fall of structural functionalism as a dominant theoretical paradigm mirrors the rise and fall of the United States as the dominant power on the globe.

Ans: T

Answer Location: Structural Functionalism: Peak and Decline

Difficulty Level: Easy

8. In his lifetime, C. Wright Mills was a central figure in mainstream sociology.

Ans: F

Answer Location: Radical Sociology in America: C. Wright Mills

Difficulty Level: Easy

9. Conflict theory was developed out of a critique of structural functionalism.

Ans: T

Answer Location: The Development of Conflict Theory

Difficulty Level: Easy

10. Erving Goffman's dramaturgical analysis is incompatible with symbolic interactionism.

Ans: F

Answer Location: Dramaturgical Analysis: The Work of Erving Goffman

Difficulty Level: Easy

11. While Marxism has undergone revivals both during the 1960s and with the recent acceleration of globalization and global inequality, the theory has largely been marginalized in the United States throughout the 20th century.

Ans: T

Answer Location: Marxian Sociology

Difficulty Level: Easy

12. A conservative political and cultural climate in the 1920s stalled most progressive social efforts and social movements, including feminism and feminist theory.

Ans: F

Answer Location: The Challenge of Feminist Theory

Difficulty Level: Easy

13. Postcolonial theorists argue that sociology has suffered because it has not had an overarching theory of race.

Ans: F

Answer Location: Theories of Race and Colonialism

Difficulty Level: Medium

14. Poststructuralism grew out of postmodernism.

Ans: F

Answer Location: Structuralism and Poststructuralism

Difficulty Level: Easy

15. The modernist versus postmodernist debate was never settled.

Ans: T

Answer Location: Social Theory in the Twenty-First Century

Difficulty Level: Easy

Essay

1. Compare and contrast the sociological theories developed in the United States during the 20th century with the sociological work of scholars in Europe.

Ans:

- The importance of urbanization and industrialization was recognized by theorists in both the United States and Europe, although scholars in the United States were wearier of these processes.
- Fundamental Christianity was more prevalent and therefore more important in the United States than in Europe
- Social problems were more of a concern in the United States than in Europe
- In being a newer world, scholars in the United States were less likely to incorporate a historical analysis into their work and were more likely to look toward the future

Answer Location: Social Change and Intellectual Currents

Difficulty Level: Hard

2. How did sociologists in the United States incorporate race, gender, class, and sexual identity into their ideas throughout the twentieth century?

Ans:

- The progressive politics of early American theorists compelled many to ask questions about class and social inequality; Thorstein Veblen addressed the social aspects of inequality and consumption
- Robert Park founded the Chicago School with a mission to explore issues of race and racial inequalities
- The Du Bois-Atlanta School was founded to study race
- Feminists and critics of colonialization incorporated discussions of race, class, and gender into sociology

Answer Location: Politics | Thorstein Veblen (1857–1929) | The Chicago School | Women in Early American Sociology | The Challenge of Feminist Theory | Theories of Race and Colonialism

Difficulty Level: Hard

3. Explain how the social context at different times during the twentieth century influenced the theories sociologists developed and utilized.

Ans:

- Given the transformational power of industrialization and urbanization, both processes were a focus of theory and many theorists utilized the scientific rationality of the Enlightenment to study these processes
- World War I inspired many social theorists to turn their attention to social problems, including colonialism
- Activism during the progressive era compelled many to incorporate race, class, and gender into their analysis of social problems
- The Great Depression revitalized Marxist thinking, which had been largely suppressed by “red scares”
- The uncertainty of World War II’s outcome compelled many theorists to question progress
- After a Great Depression and Great Wars, people (including social theorists) turned their attention to achieving order and rationality
- Social theory was not immune to the radical 1960s and started to question “the order” of the post-war world, which culminated in a questioning of modernity in general
- Today, questions of consumption and globalization dominate both our world and the social theories being developed to explain that world

Answer Location: A Historical Sketch of Sociological Theory: The Later Years

Difficulty Level: Hard