Test Bank for Introduction to the Business of Tourism 1st Vasudevan

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Chapter 2: Concepts and Terms

- Do you consider tourism as a good or service? Elucidate the characteristics of tourism products.
- Discuss the interrelationship among various components of tourism industry.
- Who are the major stake holders in tourism? Examine their specific role in the tourism industry.
- Discuss how different types of tourism are related to the socioeconomic environment where they operate.

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